



Sacramento Area Magicians

August 2007

# Magic Flash

Newsletter of the Society of American Magicians Assembly 72

### Monthly Meetings

Assembly 72 of the Society of American Magicians meets on the **fourth Wednesday of every month at 6:30 P.M.** We meet at the Ronald McDonald House, 2555 49th Street in Sacramento (behind the UCD Med Center.) *Prospective members are encouraged to visit us anytime!*

### Assembly 72 Dues Are Due!

If you have not paid your local dues for 2007 yet, please pay them as soon as possible. You can pay at the meeting or mail a check for \$20.00 to our Treasurer:

**Allen Greenberg**  
5500 Oak Hill Court

Carmichael, CA 95608-6644

*We are also updating our Roster.*

*Please email your current email and mailing addresses with your phone number to Viktor Berry at viktor2@mac.com or leave a message at 916-362-8355. Thanks!*

### 2007 Assembly Officers

President

**David Wright** 916-944-8454

wright.davida@sbcglobal.net

Vice-President

**Leland Eiben** 530-790-7470

leenassoc@hotmail.com

Secretary

**Viktor Berry** 916-362-8355

viktor2@mac.com

Treasurer

**Allen Greenberg** 916-483-4345

greenberga@placersierrabank.com

Board Member at Large

**Richard Hill**

**Please visit our web site at  
[www.magic1.org/sam72](http://www.magic1.org/sam72)**



**Wright writes ...**

## August Magic, a Lecture and a Banquet!

**By David Wright, President**

Our August meeting theme is **ESP Magic**. Come to the meeting prepared to wow your compeers with your psychic abilities, mental telepathy and/or women's intuition. In addition, we have scheduled a workshop on **Safety Pin Magic**. As not everyone may be interested in this type of workshop, we will break into two groups, one to work on the moves related to safety pins, the other to jam on anything and everything you like!

Remember that the German magician and *two-time FISM winner* **Manuel Muerte will be lecturing on Saturday, August 25th**. This is a jointly sponsored lecture with SAM 72, IBM 192 and the Magic Circle of Elk Grove. The lecture will be held at the **Sierra 2 Center for the Arts** located at 2791 24th Street, in Room #12, in Sacramento. Admission is typically \$10 for sponsoring magic club members (*unless your club has made alternate arrangements*) and \$25 for non-members.

Over 50 compeers (from as far away as San Diego) have now signed up for the **SAM 72 20th Anniversary Banquet and Gala Show set for August 26th**, from 5:00 to 8:00 PM, at the **Coloma Center** on T Street, Sacramento. This event will also pay tribute to a life-time of magic of **Bob Brown**. The deadline to apply for this banquet was August 15. **If you haven't yet signed up but would like to, you should check with Allen Greenberg to see if there is anyway you can still be added. Good luck!** Manuel Muerte will be the star attraction in a show you do not want to miss!

According to Wikipidea, Mentalism is an ancient performing art in which its practitioners use mental acuity, principles of stage magic, hypnosis and/or suggestion to present the illusion of mind reading, psychokinesis, precognition, clairvoyance or mind control. Mentalism today is a branch of stage magic, featuring many of the same basic tools, principles, sleights and skills in its performance. Much of what the mentalist does in his or her act can be traced back directly to tests of supernatural power that were carried out by mediums, spiritualists and psychics in the 19th Century. However, the history of mentalism goes back even further. One of the earliest recorded performances of a mentalism act was by diplomat and pioneering sleight-of-hand magician **Girolamo Scotto** in 1572. *(continued on page two)*

# **SAM 2007 Magic Calendar**

## **Society of American Magicians • Assembly 72**

We are now meeting at the Ronald McDonald House, 2555 49th Street, Sacramento (located behind the UCD Medical Center on Stockton Blvd.) **at 6:30 PM.**

<b>Date</b>	<b>Performance Theme</b>	<b>Workshop Subject</b>
<b>August 22</b>	<b>ESP Magic</b>	<b>Safety Pin Magic</b>
<b>August 25</b> (Saturday)	<b>Lecture by FISM Winner Manuel Muerte</b>	
<b>August 26</b> (Sunday)	<b>Assembly 72's 20th Anniversary Banquet</b>	
September 15	Annual Family Magic Show at Mission Oaks	
September 26	Knives, Choppers, Scissors, Spikes	Business Side of Magic
October 24	Annual SAM / IBM Magic Auction	Bid High and Bid Often!
November	<i>No meeting in November</i>	<b><i>Happy Thanksgiving!</i></b>
December 7 (1st Wed)	Money Magic	Card Clinic
December ____	Annual SAM / IBM Holiday Party	Location TBA

***This calendar is subject to change and additional activities will be added as necessary. For up-to-the-minute information, please phone a club officer or check our web site at <http://www.magic1.org/sam72>.***

### **Wright writes** *(continued)*

Mentalists generally do not mix “standard” magic tricks with their mental feats. Doing so associates mentalism too closely with the theatrical trickery employed by stage magicians. Many mentalists claim not to be magicians at all, arguing that it is a different art form altogether. Contemporary performers, including **Richard Osterlind**, **Banachek** and **Derren Brown**, attribute their results to less supernatural skills: the ability to read body language or to manipulate the subject subliminally through psychological suggestion, for example. On the other hand, magicians such as **David Copperfield**, **David Blaine** and **Criss Angel** routinely mix aspects of mentalism with their magical illusions. Such hybrid feats of magic, for instance the mixing mind-reading with a magical transposition of two different objects, are usually classified as “mental magic” by performers.

## Minutes of the July, 2007 Meeting

On July 25, eighteen compeers gathered at the Ronald McDonald House in Sacramento, our new meeting place. Our business meeting was not long; we talked about the joint SAM 72/IBM 192 Stand-Up Competition on August 8th, our **20th Anniversary Banquet on August 26**, and our **Annual Family Magic Show** for the Mission Oaks Community Center in September. After the meeting, **Tim Walker** shared a magic video clip of the TV show *America Has Talent* where **Ricky Jay** performed a comedy *Sawing a Person in Half*.

Our performance theme for this night was **Paper Magic**. First up to entertain was **Vice-President Leland Eiben**, who demonstrated a couple of torn-and-restored paper effects: the first a newspaper tear, called *The Simple Things*; the second, a *Magic Hat Paper Tear*, where two pieces of tissue are torn crumbled into a ball and magically restored into a hat!

Next up was **Leroy Goodenough** who, performing to music, did a comedy torn-and-restored napkin routine where he accidentally dropped the balled up pieces of torn paper onto the floor. After realizing that the audience caught him out, he apologized, picked up the balled up napkin pieces and proceeded to explain to the audience how he would normally do the trick. However, in the end, Leroy magically restored the torn pieces into a whole napkin again, much to everyone's surprise!

**Rick Hill** was up next to perform his version of *Card Warp*. Rick took a folded playing card and magically turned it inside out by passing it through a folded dollar bill. To further demonstrate the strangeness of this effect, he proceeded to tear off portions of the playing card at different stages, proving the inward/outward direction of the card each time.

**John Iacono** came up next and performed his rendition of *Fresh Fish*. In this routine, he showed a long strip of paper with the written words "S.A.M. Assembly 72 Meets Here Tonight!" He pointed out that the last word on the banner was now obsolete as we were already gathered for the meeting. He proceeded to tear off the word "Tonight" from the message. He continued tearing off words from the banner, explaining each time why the word no longer applied in this instance. Eventually he had no ban-

ner left, only a stack of paper pieces which he wadded up into a ball. After making a magical pass, he restored the banner to its original full length for future meeting dates!

Up next was **Lynn Goodenough** who demonstrated her mental abilities by correctly divining a selected word from a newspaper clipping after it was chosen by a spectator from the audience. She said she developed her ESP by living for so many years in close company with her husband.

**Jenny The Genii** came up next to demonstrate her magical acumen. She folded a sheet of paper into a cone and poured milk into it. Upon command, the milk magically changed into a white silk handkerchief. Very chic!

Our President, **David Wright** was up next. He talked about the current Harry Potter rage as the seventh and final book in the J.K. Rowling series has just been published. He demonstrated the significance of this event by asking a spectator to draw a squiggle on a piece of paper. David proceeded to turn the squiggle into a meaningful picture, by magic. He folded the paper several times and, when unfolded, the squiggle had mysteriously turned into a message that read, "Harry Potter, the boy who lived" and showed a picture of Harry flying on his broomstick!

Up next was **Don Banks**. Don told a story about going to the store to pay for his newspaper with an IOU. He then took the IOU and folded it up. When he unfolded it, it became a dollar bill! Don then did a card effect called *The Capitulating Queens*. He asked a spectator to choose one of the four ladies. The chosen card was then shown to have a different back to the other three queens. Don then pointed out that had the spectator chosen a different queen, it too would have had a different back. In fact all of the queens had different backs from each other, even though they were originally shown to be the same!

**Phil Stillman** came up next to perform his version of the classic effect *Clippo*. His routine told a story about a couple that wanted to buy a car, but the only car for sale was a limousine. As the couple had no use for such a large car, the dealer cut it down, window by window, until it was just the right size.

**Gary Berard** got up next to perform a card trick. He asked a spectator to pick a card, sign it, and put it back in the deck. He then took the Ace of Spades from the deck and put it into an envelope which he handed to the spectator. He then asked the spectator to open the envelope and take out the card. The card inside the envelope magi-

## July Minutes (continued)

cally turned out to be the signed card!

*David Ogden*, a visiting magician from the Magic Circle of Elk Grove, was up next and performed a rope routine where several knots magically appeared and disappeared in a length of rope.

**Rick Mahan** next performed his version of the classic *Coins Across* routine using English Half Pennies. They all magically traveled from one hand to the other with no apparent effort.

Last but not least, **Eli Bailey** came forward to show

us with a nice little routine that used a red *D'Lite*. Eli's routine included a handkerchief color change using a change bag. Eli received the most votes at the end of the meeting, and was awarded a gift certificate from

**Murphy's Magic.**

We wrapped up the meeting with a brief discussion on the *Psychology of Magic*.

Thanks to all who came out for this meeting! It was great to see so many compeers join us at our new meeting place. See you next month.

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## Volunteers Needed for Mission Oaks Show

We are still looking for volunteers to help work at our annual fund raising show on September 15th. We need people to help sell tickets, work at the concession stand, help set up the stage etc, and then take everything down again at the end of the show. We also need some strolling magicians. Please call David Wright at 944-8454 if you can help.

## **The Magic Flash**

**Society of American Magicians**

**Sacramento Assembly 72**

Viktor Berry, Secretary

2827 Tiber Drive #37

Sacramento, CA 95826-2533



Our next meeting is Wednesday,

**August 22nd • 6:30 PM**

at the Ronald McDonald House!

Performance theme: **ESP Magic**

Workshop: **Safety Pin Magic**



# Society of American Magicians, Sacramento Assembly 72

*invites you to attend our*

## **Gala 20th Anniversary Banquet and Tribute to the Lifetime Magic of Bob Brown**



*Bob Brown*

**Sunday, August 26, 2007  
5:00 PM to 8:00 PM**

**Coloma Community Center  
4623 T Street  
Sacramento, CA**

**\$30. per person includes Banquet Dinner,  
Gala Show, Door Prizes, and more!**



**Also Starring**

**Two-Time FISM Winner**

# **Manuel Muerte**

**Master of Misdirection and  
member of Flicking Fingers**

**Mail in Coupon Please RSVP by August 1, 2007** Need more info? Call David Wright at

**\$30 per person**

Please indicate the number of dinners desired.

Your Name \_\_\_\_\_

Phone \_\_\_\_\_ Check # \_\_\_\_\_

- \_\_\_\_\_ Lemon Herb Chicken
- \_\_\_\_\_ Pasta Alfredo Florentine
- \_\_\_\_\_ BBQ Tri Tips

Please mail a check or Money Order to **SAM 72**: to  
Allen Greenberg, Treasurer, 5500 Oak Hills Court,  
Carmichael, CA 95608

Society of American Magicians Assembly 72,  
International Brotherhood of Magicians Ring 192, and  
Magician's Circle of Elk Grove  
Present

TRICK  
TREAT  
MAGIC  
MAGIC



**Saturday, August 25, 2007**

**Start time: 7:00 PM**

**Location:**

**Sierra 2 Center for the Arts  
2791 24<sup>th</sup> Street, Sacramento**

Directions: Sierra 2 Center for the Arts is 0.3 miles south of Broadway Ave. From Hwy 50 East take 26<sup>th</sup> Street off-ramp to 24<sup>th</sup> Street; from Hwy 50 West take 15<sup>th</sup> Street off-ramp to Broadway; turn right at 24<sup>th</sup> Street.

# Manuel Muerte Lecture

**Admission: \$10 for all club members; \$25 for Non-Members**

For over ten years, Manuel Muerte has been performing internationally and multilingually as an entertainer and magician. He is a world class close-up performer. Among many other awards, he has won the World Championship in Comedy Magic and was presented with the "Sarmoti" Award by Siegfried and Roy in Las Vegas.

From stage shows to stand-up magic, Manuel Muerte offers a wide variety of original performances. He mixes the high art of magic with his dazzling entertainment qualities to create his unique blend of comedy magic. Be it onstage, surrounded by the audience, at trade shows, functions or on television - Manuel Muerte's magic has many facets.

Watch Manuel's "Mice Act" on Youtube at: <http://www.youtube.com/watch?v=zMJO-R6ViYw>

For more information about this lecture, call: David Wright at (916) 944-8454,  
Larry Impson at (916) 991-7916, or Phil Stillman at (916) 685-4709.